

Amy D. Reid

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SUMMARY

Driven problem solver with a proven ability to develop web sites and content. Dynamic employee with a strong desire to build for the future through leadership, education, team building, and innovation. Qualified through computer expertise in the following programs:

Macromedia Dreamweaver	Final Cut Pro	iMovie	Microsoft Excel
Adobe Photoshop	Macromedia Flash	MovieMaker	Microsoft Word
Adobe ImageReady	HTML	JavaScript	MAC or Windows

PROFESSIONAL EXPERIENCE

Emmis Communications **June 2004-Present**
Indianapolis, IN

Interactive Web Content Manager

May 2006-Present

Responsible for designing and maintaining content for three Emmis Indianapolis radio stations, WLHK, WYXB and WNOU, graphic design, news writing and editing, database management, Intern and new-employee training, client management, market research, e-newsletter production, and project analysis. Manage two employees' daily activities. Web sites listed below:

- <http://www.radionow931.com> (Won Emmis site of the year 2006/2007)
- <http://www.B1057.com>
- <http://www.hankfm.com>

Interactive Web Developer

Aug 2004-May 2006

Part-time employee responsible for maintaining, updating and design of web sites for four Emmis Indianapolis radio stations, WLHK, WIBC, WYXB and WNOU, graphic design, news writing and editing, and database management.

WIBC Marketing & Promotions Department

June 2004-Aug 2004

Responsibilities included assisting in the creation and coordination of marketing and promotional activities, preparing daily prize packages, remote broadcasting, and on-site event work.

World Wide Express
Indianapolis, IN

June 2005-May 2006

Account Manager

Responsible for accounts payable management, customer service, and problem solving related to DHL-shipped packages. Trained all newly hired employees with focus on customer retention.

EDUCATION

Bachelor of Arts

DePauw University

May 2005

-Deans List, Orchestra Member, Manager and Marketing Assistant

Minor: Mass Communications
